

Indriya Rangavalli Competition

Terms and Conditions

These Terms and Conditions govern participation in the Indriya Rangavalli Contest. Please read them carefully before you enter.

Organiser	Novel Jewels Limited, brand Indriya
Contest Period	16 th October 2026 till 22 nd October 2026
Open to	Residents of Mangaluru, Visakhapatnam, Vijayawada, Guntur, Rajahmundry, Bengaluru, Hyderabad, or Hubli , aged 18 years and above
Entry	Free. No purchase is necessary.
Prize	The Golden Grain/Golden Coin, collected at an Indriya store

1. Definitions

- 1.1** In these Terms and Conditions: "Organiser" or "Indriya" means [NJL], having its registered office at A-1, Aditya Birla Centre 1st Floor, S.K. Ahire Marg, Worli, Mumbai City, Mumbai, Maharashtra, India, 400030, "Contest" means the Indriya Rangavalli Contest; "Participant" means a person who submits an Entry; "Entry" means a photograph of a rangavalli submitted in accordance with clause 4; "Stencil" means the stencil distributed by the Organiser for the Contest; "Winner" means a Participant selected under clause 6; and "Prize" has the meaning given in clause 8.

2. Acceptance

- 2.1** By submitting an Entry, the Participant confirms that they have read, understood and agreed to be bound by these Terms and Conditions.

3. Eligibility

- 3.1** The Contest is open only to individuals who are 18 years of age or older and are residents of **Mangalore, Visakhapatnam, Vijayawada, Guntur, Rajahmundry, Mysore, Bengaluru, Hyderabad, or Hubli**.
- 3.2** The following persons shall not be eligible to participate in or win any Prize under the Contest:
- Employees of **Novel Jewels Limited (NJL)**, the **Aditya Birla Group**, its group companies, and any agencies, vendors, consultants, or third parties engaged in connection with the Contest, including their immediate family members;
 - Employees of the **Central Government**, any **State Government**, public sector undertakings, statutory authorities, or other governmental bodies; and
 - Individuals associated with the **media industry**, including but not limited to journalists, reporters, editors, media personnel, influencers engaged in media activities, and employees of print, digital, television, radio, or other media organizations.

4. Mode of Participation

- 4.1** The Stencil will be made available through **Indriya's** newspaper advertisements and through deliveries on **Instamart** and **Blinkit** (in Rajahmundry). It will also be available at Indriya stores

located in the above-mentioned cities, as well as at the designated mall locations. No purchase is necessary to participate in the Contest or to be eligible to win.

4.2 Participants are required to create a **Rangavalli (Rangavali/Muggu)** using the designated stencil and may utilize grains, grain powder, paints, or chemical colours for the artwork. The use of open flames, combustible substances, hazardous materials, or any material that may pose a safety risk is strictly prohibited and may result in disqualification from the Contest.

4.3 The Participant shall photograph the Rangavalli and submit the photograph through either of the following modes:

- **By scanning the designated QR Code**, following which the Contest participation journey shall commence on WhatsApp. Upon successful submission of the entry, an acknowledgment confirming receipt of the Contest entry shall be sent to the Participant; or
- **By posting the photograph on Instagram or Facebook**, tagging **@indriyajewels** on Instagram and **Indriya Jewels** on Facebook. The Participant must ensure that their social media profile remains public until the announcement of the Contest results and must clearly mention the city from which they are participating in the caption or post description.

Only entries submitted in accordance with the above requirements shall be considered valid for participation in the Contest.

4.4 Each Participant may submit one Entry in total. Duplicate or repeated Entries by the same person or from the same mobile number/social media profile shall be disqualified.

4.5 An Entry must be the Participant's original work, created during the Contest Period. It must not contain identifiable persons (in particular children), third-party logos or third-party copyrighted material, or any content that is indecent, offensive, defamatory or unlawful. Where an Entry shows an identifiable person, the Participant warrants that consent has been obtained.

5. Judging and Selection of Winners

5.1 The Contest is a contest of skill. Entries shall be judged by a panel appointed by the Organiser on the basis of neatness and finish; overall visual impact.

5.2 Winners shall be selected from Entries received across cities

5.3 The decision of the panel is final and binding. No correspondence will be entered into regarding the judging.

5.4 Winners will be contacted by telephone or direct message within [7] days of the end of the Contest Period, from the official numbers or verified handle. The Organiser will never ask a Winner for bank details, card details, one-time passwords or any payment.

5.5 The Organizer's decision regarding evaluation, scoring, ranking and selection of Winners shall be final and binding and no correspondence or challenge shall be entertained in relation thereto.

6. Verification and Disqualification

6.1 A Winner shall, within three (3) working days of being contacted, confirm their name, city and eligibility, including a declaration that they are not an employee of the Organiser or its group companies, not a government employee or a media person.

6.2 A Winner shall present a valid photo identity document (such as [a masked Aadhaar, driving licence, voter identity card or passport]) in person at the Indriya store while collecting the Prize. Identity documents shall not be sent by WhatsApp, Instagram, Facebook or direct

message. The identity document shall be used solely for verification of eligibility and prize collection and shall not be used for marketing purposes.

- 6.3** The Organizer reserves the right to verify the eligibility of any Participant or Winner and may request such information or documents as it reasonably considers necessary for such verification.
- 6.4** The Organiser may reject an Entry or disqualify a Participant or Winner where:
- the mobile number is false or cannot be verified;
 - the Entry is a duplicate, or the Participant has entered more than once;
 - the Participant is ineligible under clause 3;
 - the details required by clause 6.1 are not received within three (3) working days; or
 - the Entry is not original, is misleading, or otherwise breaches these Terms and Conditions.
 - any Entry that appears to be digitally manipulated, generated using artificial intelligence, copied from another source or otherwise not representative of an actual Rangavalli created by the Participant.
 - any Entry submitted through fake accounts, automated means, bulk participation methods, impersonation or any fraudulent activity.
- 6.5** Where a Winner is disqualified, the Organiser may select another Winner or withhold that Prize.

7. Prize

- 7.1** The prize consists of a **Golden Grain/Golden Coin weighing 200 mg**. A total of **100 winners** will be selected, with **one Golden Grain/Golden Coin awarded to each winner**.
- 7.2** The Prize must be collected in person by the Winner from any **Indriya store in Mangaluru, Visakhapatnam, Vijayawada, Guntur, Rajahmundry, Bengaluru, Hyderabad, or Hubli** within **10 days** of notification. The Winner may choose the preferred store, provided the same is communicated in advance to facilitate prize arrangements. The Prize is non-transferable and cannot be exchanged for cash or any other item. If a Winner fails to collect the Prize within the stipulated period, the Prize may be forfeited and the Organiser may select an alternate Winner.
- 7.3** Any tax payable on the Prize is the responsibility of the Winner. The Organiser shall deduct tax at source where required by law and issue the applicable certificate.
- 7.4** If a participant voluntarily shares their photographs with their Rangavalli with the Organiser, such sharing shall be deemed to constitute the participant's consent for the Organiser to use, reproduce, publish, display, and promote such photographs on its website, social media platforms, and other marketing or promotional materials, without any additional consideration, subject to applicable law.
- 7.5** The Winner will be offered a tour of the Indriya store. Photographs and a video may be taken only with the Winner's separate written consent under clause 11.2. Declining such consent shall not affect the Winner's entitlement to the Prize.

8. Discount Voucher

- 8.1** A Participant who completes the process as defined by the Organiser, will receive a discount voucher code by WhatsApp. Only those will receive the discount voucher who enters the journey through WhatsApp.
- 8.2** **Voucher Benefit:** Enjoy an additional 5% discount on Diamond Value and 3% discount on Gold Making Charges on jewellery purchases. This offer is over and above existing store offers.

Validity: Valid until 15th November 2026 at Indriya stores only and not applicable for online purchases.

Exclusions: Not valid on gold coins, silver coins, bullion, KVI products, back chains, or any other excluded items and the same is also not valid on MTO orders if the delivery of the order is after the expiry of the said Voucher.

In case of return or cancellation the Voucher will not be reissued

The voucher is non-transferable, cannot be redeemed for cash.

- 8.3** Receipt of a voucher does not indicate that an Entry has been selected as a winning Entry.

10. Personal Data and Privacy Notice

- 10.1 Data collected.** Name, mobile number, city, the Entry photograph, and the social media handle of a Participant who enters through Instagram or Facebook. From Winners, a confirmation of eligibility and the identity document details noted under clause 7.2.
- 10.2 Purposes.** Personal data is processed only:
- to receive, judge and administer the Entry;
 - to issue the discount voucher;
 - to verify eligibility and prevent fraud and duplicate Entries; and
 - to contact Winners and deliver the Prize.
- 10.3 Marketing.** The Organiser will send promotional communications only if the Participant separately consents by selecting opt-in option. Consent to marketing is not required to enter the Contest or to receive a voucher and may be withdrawn at any time.
- 10.4 Service providers.** Data may be handled by service providers engaged for the Contest, including agency, CRM and call centre and messaging providers, under written contracts that require them to safeguard the data and use it only for the stated purposes. Personal data is not sold.
- 10.5 Retention.** Contest data is retained for 2 months after the close of the Contest and then erased, unless the Participant has consented to marketing. Winner identity details are erased within 60 days of collection of the Prize.
- 10.6 Rights and grievances.** A Participant may withdraw consent and request access, correction or erasure by writing to Grievance Officer.
- 10.7** Personal data is processed in accordance with the Digital Personal Data Protection Act, 2023 and the rules made under it. The link to the Privacy Policy is <https://www.indriya.com/privacy>

11. Disclaimers and Limitation of Liability

- 11.1** The Contest is not sponsored, endorsed or administered by Instagram, Facebook, Meta, WhatsApp, Instamart, Blinkit or any newspaper.
- 11.2** Participants take part at their own risk. The Organiser is not responsible for any injury, loss or damage arising from the creation of a rangavalli.
- 11.3** To the extent permitted by law, the Organiser is not liable for late, lost, corrupted or incomplete Entries, or for failures of telecommunications, internet or platform services beyond its reasonable control.
- 11.4** The Organizer shall not be liable for any indirect, incidental, consequential, special or punitive loss or damage arising out of or in connection with participation in the Contest, acceptance of a Prize or use of a Prize.

12. Modification, Suspension and Termination

- 12.1** The Organizer may extend, modify, suspend or terminate the Contest, or amend these Terms and Conditions, where required by law, by circumstances beyond its reasonable control, or to protect the integrity of the Contest. Any change will be published at social media handle of Indriya.
- 12.2** The Organizer shall not be liable for cancellation, suspension, delay or modification of the Contest arising from circumstances beyond its reasonable control, including acts of God, natural disasters, governmental actions, technical failures, public emergencies or other force majeure events.

13. Grievance Redressal

- 13.1** Queries, concerns, or complaints relating to the Contest may be directed to the Grievance Officer at the contact details provided below. All grievances will be acknowledged within 24 hours of receipt.

Grievance Officer: Mr. Rajesh Das

Email: wecare@indriya.com

Toll-Free Number: 1800-210-8383

14. Governing Law and Jurisdiction

- 14.1** These Terms and Conditions are governed by the laws of India. Subject to applicable law, the courts at Mumbai shall have exclusive jurisdiction.
- 15.** Disclaimer: Residents of the State of Tamil Nadu and any other jurisdictions where such contests are prohibited by law shall not be eligible to participate in the Contest.