

Terms & Conditions- Bejewelled Loyalty Programme

- Any customer who has transacted at the Indriya Store and has shared their 10-digit valid Indian mobile number, to become an Indriya Bejewelled Member.
- During the transaction process, a membership ID will be assigned to you and your unique registered mobile number will be mapped against this membership ID.
- Each mobile number can only be linked to one membership. So, it's essential to provide both your name and mobile number for this process. Mobile number OTP verification is a must for enrollment.
- By joining the programme, you agree to Indriya collecting and using your information as per our Privacy Policy at www.indriya.com. You may receive programme updates, offers and promotions via SMS, WhatsApp, email, calls or other channels, as permitted by law.
- Points are credited post 15 days of the return policy. In certain cases where the goods are returned post 15 days, points will be adjusted and debited from the account.
- Purchase of gold coins/bars & gift cards are excluded from Indriya Bejewelled. No points can be earned or redeemed on the purchase of gold coins or gift cards.
- Membership, loyalty points, rewards, vouchers and benefits are personal to the member and are non-transferable, non-exchangeable, and cannot be sold, assigned or converted into cash.
- ₹1 is the value of 1 point.
- New customers with valid and non-pre-existing mobile numbers are eligible for a joining bonus of 250 points.
- Transaction points are valid for 2 years from the date of earning.
- No minimum points redemption limit to redeem the points.
- A member's upgrade and downgrade will be based on the cumulative purchase of 2 years.
- Members will earn points on redemption purchase of the Indriya Golden Gain and Indriya Golden Quest Programmes.
- No points will be credited on scheme installment payment.
- Indriya Bejewelled points can be redeemed at any Indriya store, PAN India. Mobile number OTP verification is required for redemption.
- For Birthday/Anniversary points, customers on the respective tier need to ensure a minimum purchase value as per their respective tier.
 - Tier 1 – Silver: will get 1,000 points
 - Tier 2 – Gold: will get 2,000 points
 - Tier 3 – Solitaire: will get 3,000 points
 (All Tier Minimum purchase value is 50,000).
- Birthday/Anniversary points are valid for a period of 45 days. (For example: if the birthday is on the 5th of any month, then points are valid from 30 days before and 15 days after that date).
- Any Birthday/Anniversary points, and bonus points added, will have a separate validity date mentioned along with the message sent to the customer.
- Expired points shall automatically lapse and cannot be reinstated, transferred or redeemed.
- Indriya reserves the right to add, alter, amend or modify, terminate, deactivate or close the Indriya Bejewelled programme at any point of time without assigning any reason. Indriya at its discretion may also decide to close or deactivate or withdraw Indriya Bejewelled membership for a period of time or forever.
- All rights to ownership and usage of the card/membership lie with Indriya. The issued Indriya Bejewelled Membership cards are not credit cards.
- Indriya Bejewelled members will be deemed to have confirmed acceptance of all terms and conditions (which are subject to revision by Indriya, from time to time) of the Indriya Bejewelled programme by using the membership to transact, earn or redeem points at Indriya Stores. A Customer Care Associate has the right to validate the identity (name, DOB, address, etc.) of the member to ascertain/establish the identity of the member as an Indriya Bejewelled member.
- Existing members will retain their current loyalty tier status and benefits under the previous earning slab structure. The revised tier qualification slabs will apply only to new members.

Terms & Conditions- Bejewelled Referral Programme

- Non-members/customers cannot refer a customer. To refer a customer, a membership ID of Indriya Bejewelled is mandatory.
- A Referred customer means a first-time customer who has not previously purchased from Indriya.
- The referred customer needs to complete the transaction to get referral benefits. The benefits are given out based on the referral slab.
- The referred customer will receive a gift voucher, and referral points will be credited 25 days after the date of purchase (15 days for the return policy and 7-10 days for the referral verification process).
- Referral points (1000) are valid for 2 years from the date of purchase.
- Both the customer who is referring and the referred customer must have a minimum purchase value of ₹25,000.
- Referrals linked to gold coin purchases are not eligible for referral benefits. Additionally, customers who have purchased gold coins will not be able to participate in the referral programme.
- If the referred customer buys a scheme, then the referral will not be eligible. Referral is eligible only when the referred customer purchases products other than gold/silver coins or gift cards.
- If a scheme-only customer refers, then their referral will be eligible only if the referred customer buys products other than coins and the purchase value is more than ₹25,000.



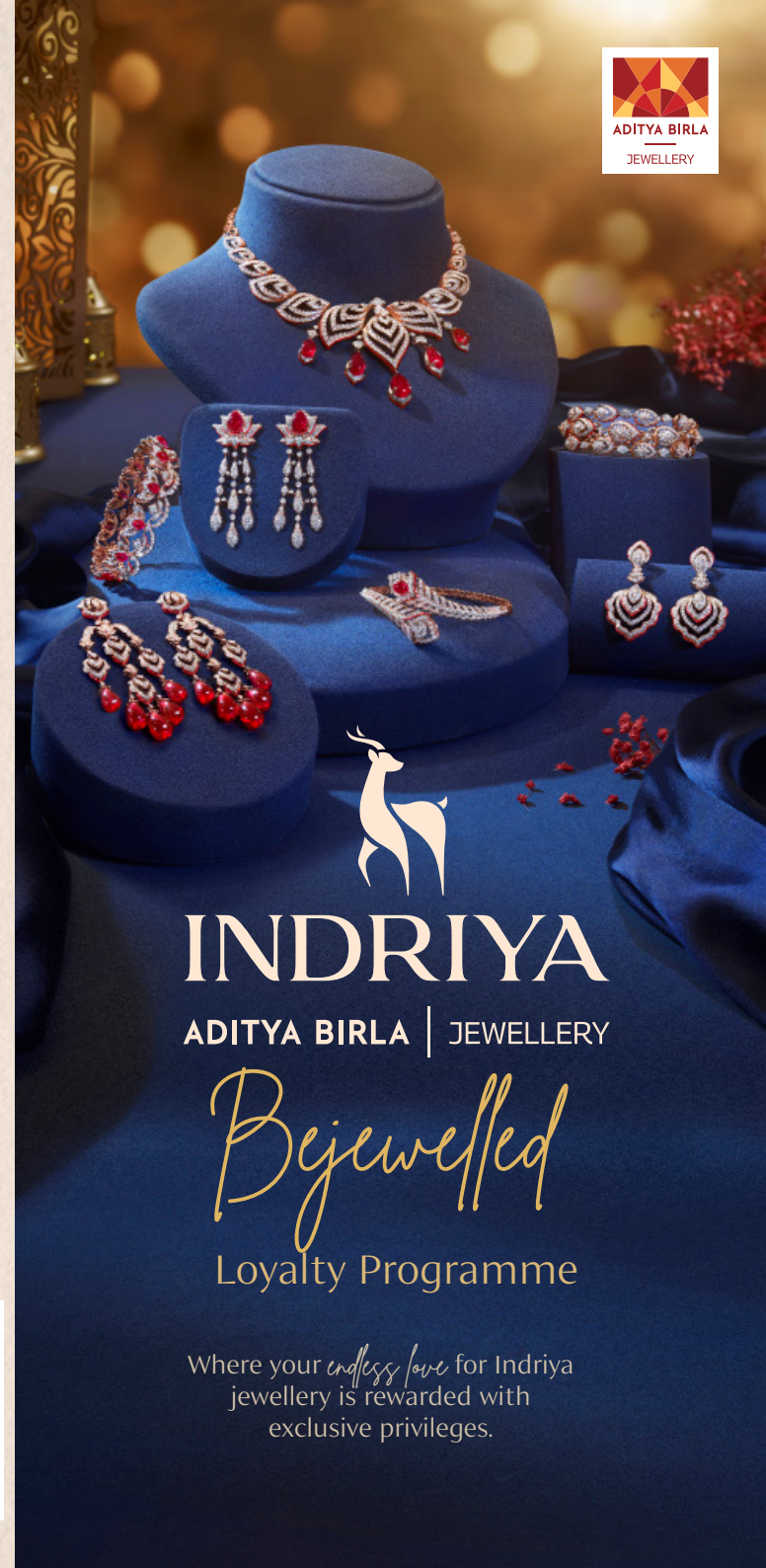
indriya.com

1800 210 8383



@indriyajewels

Scan to find
your nearest
Indriya store



INDRIYA

ADITYA BIRLA | JEWELLERY

Bejewelled
Loyalty Programme

Where your *endless love* for Indriya
jewellery is rewarded with
exclusive privileges.

How to get started?

You can join **Indriya Bejewelled** for free. With every Indriya purchase you make, you earn points, which get added to your Bejewelled account.

You can redeem these points on future purchases and immerse yourself in the endless love for jewellery and rewarding experiences!

Purchase Range	Tier	On every ₹1,000 spent  = ₹1			
			Gold	Polki/Kundan	Diamond
Silver	Up to 3 Lakh		2	4	6
Gold	3 Lakh – 8 Lakh		4	8	14
Solitaire	Above 8 Lakh		6	16	20

Enjoy more benefits at every level!

Experiences & Privileges	Silver	Gold	Solitaire
Joining bonus - 250 points			
Free access to events & experiences, styling consultation - activation based			
Earn 1000 points for referred & brand voucher for referrer (applicable for all slabs)			
Exclusive previews of collection launches			
Bonus points on Birthday/Anniversary	1000  s	2000  s	3000  s

*T&C apply

Refer a friend and get more love from us!

You can unlock special privileges and exciting gift vouchers from our partner brands if you introduce us to your friends! Your friends too shall earn introductory points and when they make their first transaction, you can get exclusive rewards!

You refer, you earn privileges, and your referred friend also earns 1000 points!

Benefits a member earns on a successful referral given below:

Your Friends Shops For	You Get Vouchers From Brands Like Amazon, Myntra, Nykaa, Uber & More
Upto 50k	₹500
50k to 1L	₹1,000
1L to 2L	₹2,000
2L to 3L	₹3,000
3L to 4L	₹4,000
4L to 8L	₹5,000
Above 8L	₹8,000

*T&C apply

Partner vouchers shall be subject to the terms and conditions of the issuing partner.